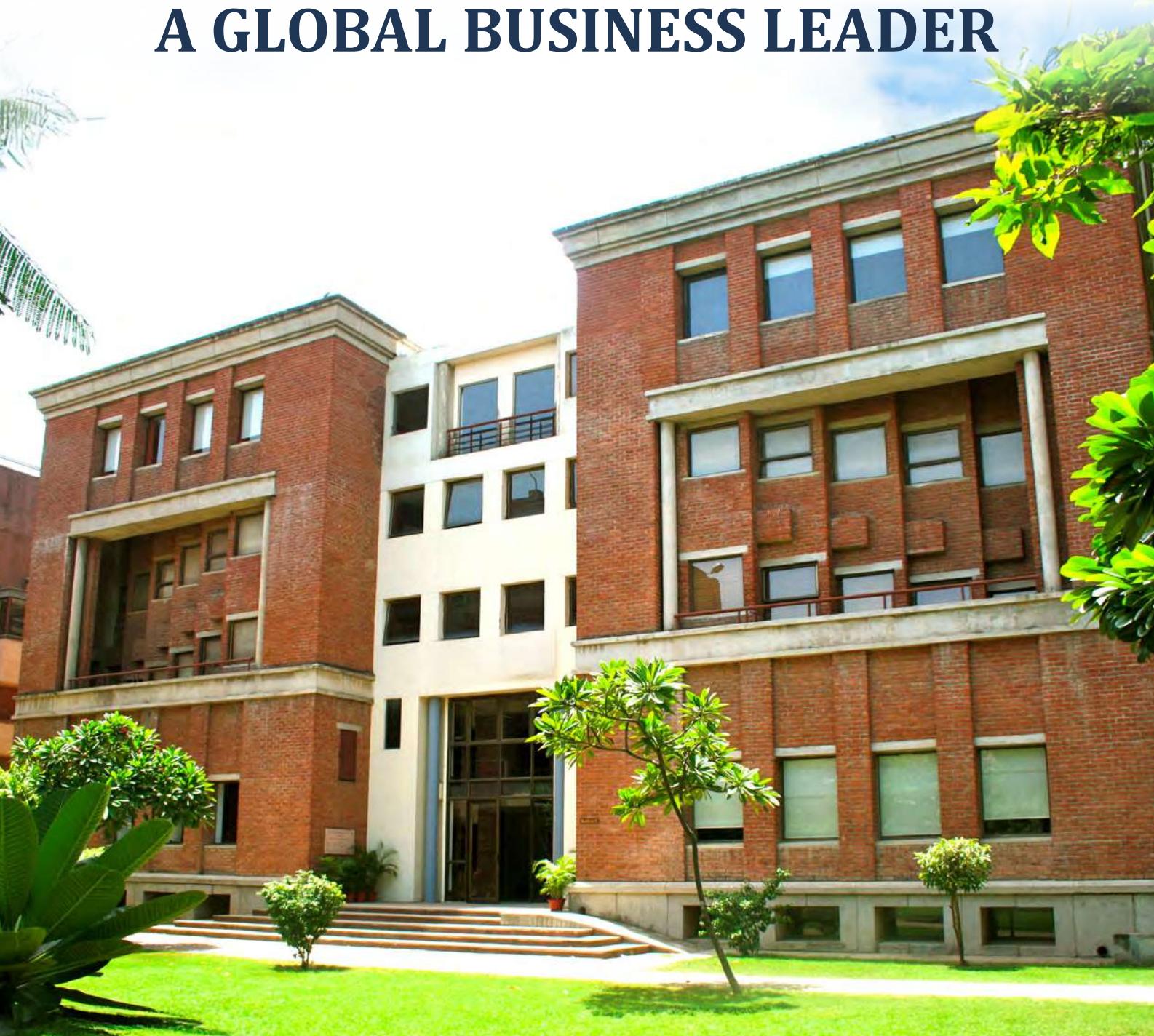




IILM
LODHI ROAD, NEW DELHI

YOUR PATH TO BECOMING A GLOBAL BUSINESS LEADER



Learn with Purpose

PGDM ADMISSION BROCHURE 2026-28



सा विद्या या विमुक्तये

"True knowledge is that which liberates"

ILM's guiding philosophy is captured in the timeless sanskrit aphorism encircling our crest. This profound principle is the moral compass for our educational mission, defining our commitment to learning that frees the human mind to achieve its highest potential. This pursuit is embedded in our name. In Persian, "ilm" signifies knowledge and wisdom. Our logo visually represents this ideal as a **temple of learning**, where students embark on a transformative journey.



The Rising Sun

Symbolises the dawn of *Jnana*—the supreme knowledge that dispels ignorance.



The Book

Is the foundation of all intellectual inquiry and structured learning.



The Swan

As taught by Swami Vivekananda, is a representation of the Paramatman (the Supreme Self). It symbolises the development of profound discernment - the ability to distinguish truth from falsehood, just as the mythical swan separates milk from water. It is the core of wisdom.



The Lamp

Embody's the ultimate purpose of knowledge. As explained by Bhagawan Sri Sathya Sai Baba, its flame has two defining qualities: it banishes the darkness of ignorance and it's flame perpetually moves upward, signifying the soul's unwavering aspiration towards higher states of consciousness.

This entire philosophy is anchored in the divine assurance of the Bhagavad Gita (Chapter 10, Verse 11), where Lord Krishna affirms this sacred duty:

तेषामेवानुकम्पार्थमहमज्ञानजं तमः । नाशयाम्यात्मभावस्थो ज्ञानदीपेन भास्वता ॥

"Out of pure compassion for them, I, dwelling in their hearts, destroy the darkness born of ignorance with the shining lamp of knowledge"



“Nurturing Responsible Leaders
Committed to Entrepreneurial
Mindset and Sustainability”

Sustainability and Innovation
Diversity and Inclusion
Transparency and Openness
Ethics and Integrity
Collaboration and Experimentation
Innovation and Entrepreneurship



To promote excellence with integrity among all stakeholders and establish ourselves as their most preferred choice.

To aid in the creation, development, and sharing of knowledge through research and innovation.

To foster diversity, inclusion, and social responsibility.

To facilitate an interdisciplinary approach to education by harnessing technology.

To encourage sustainability practices for impactful leadership.

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Message From The Chairperson Board of Governors

Our educational experience is transformational for young students. The course curriculum has been benchmarked with the best institutions in India and globally... ,



This is the age of accelerated creative disruption, digital upheavals, climate change, geopolitical and demographic shifts, shorter product life cycles and hyper-competition pose unprecedented and profound challenges to organisations and their leaders. In this context of exponential change and deep uncertainty, leaders and managers need different attitudes, mindsets and skills to succeed in the new normal. Business schools need to provide these enablers for creating tomorrow's leaders.

IILM Lodhi Road, New Delhi aims to educate and prepare future leaders who are driven by values and purpose, critical thinking skills, creativity and innovation in the midst of uncertainty, risk and volatility.

Our educational experience is transformational for young students. The course curriculum has been benchmarked with the best institutions in India and globally, and the case method of teaching accompanied by simulations and classroom activities, create an engaging experience for our students and faculty alike. Practical experience and internship in industry further enable students to gain valuable experience in managing complex real-life situations and learn valuable cutting-edge skills.

Ours is a 32-year old private business school, one of the oldest in the Delhi-NCR region. Given our legacy, high-quality faculty, knowledge partners, alumni network, and industry connect, students at IILM Lodhi Road will have a truly transformational experience that will prepare them to successfully navigate and flourish in the brave new world that lies ahead.

Good luck and God bless

Rajeev Dubey

Message from The Director General

Our PGDM program is carefully designed and benchmarked against leading Indian and international business schools. Through case studies, simulations, live projects, and industry engagement...

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Welcome to IILM Lodhi Road, New Delhi, a place where your management journey begins, and possibilities become limitless. Since our inception in 1993, IILM has been dedicated to shaping responsible, innovative, and globally minded leaders. Over the years, our community has grown to more than 6,000 alumni, who are driving impact across industries and continents.

At IILM, we believe education is more than classrooms and grades, it's about discovering your potential, developing confidence, and preparing for a world that is constantly changing. We take pride in creating a learning environment that is global in outlook, inclusive in spirit, and responsible in action.

Our PGDM program is carefully designed and benchmarked with leading Indian and international business schools. Through case studies, simulations, live projects, and industry engagement, we help students to connect theory with real-world practice. The curriculum builds strong analytical and leadership capabilities, qualities that set you apart in the professional world. Learning at IILM extends well beyond academics. Our clubs, events, and student-driven initiatives offer opportunities to lead, collaborate, and innovate. These experiences nurture creativity, resilience, and teamwork, preparing you to thrive in any challenge the future holds.

As the business landscape evolves faster than ever, our focus remains on helping you become agile, ethical, and future-ready. At IILM, you'll not only learn how to manage organisations, you'll learn how to lead change, inspire others, and make a meaningful difference.

On behalf of the IILM family, I invite you to be part of this exciting journey of learning and growth. May your time at IILM be an inspiring chapter in your life, one that empowers you to dream big, achieve more, and lead with purpose.

Welcome to IILM, where future leaders are groomed

Dr. Harivansh Chaturvedi

From The Director's Desk

Our commitment to academic excellence is now supported by data-driven insights and intelligent tools, ensuring that our graduates not only understand emerging technologies..

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At IILM Lodhi Road, we stand at the forefront of educational innovation in business management, aligning ourselves constantly with the demands of a rapidly changing world. In keeping with our vision to deliver business education with the focus on developing entrepreneurial mindset and sustainability, we are proud to announce a transformative shift towards the integration of Artificial Intelligence (AI) in course delivery and academic engagement.

This strategic focus on AI enables our faculty to offer personalised learning experiences, enhance student participation, and bring real-time industry applications into the classroom. From AI-enabled simulations and predictive analytics in decision-making to smart content delivery platforms, we are re-imagining how management education is delivered.

Our commitment to academic excellence is now supported by data-driven insights and intelligent tools, ensuring that our graduates not only understand emerging technologies, but also use them effectively in leadership roles. The integration of AI is not just a technological upgrade, it is a pedagogical shift that empowers students to think critically, innovate boldly, and lead ethically.

As we continue to build a collaborative and digitally-enabled learning environment, I invite all students to join us in this exciting journey towards the future of business education.

Dr Bigyan P Verma

From The Dean's Desk

The curriculum promotes an entrepreneurial mindset that inspires creativity, innovation, and a willingness to explore new possibilities.

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The PGDM Programme at IILM Lodhi Road is built on the belief that effective leadership demands responsibility, ethics, and a strong sense of purpose. Students are encouraged to move beyond technical knowledge and cultivate values such as integrity, accountability, and sound judgment—traits essential for navigating today's complex business landscape.

The curriculum promotes an entrepreneurial mindset that inspires creativity, innovation, and a willingness to explore new possibilities. Students learn to challenge assumptions, identify opportunities, and create meaningful value. Sustainability is embedded as a core principle, encouraging long-term thinking that benefits business, society, and the environment. This approach helps students understand the broader impact of business decisions and prepares them to become changemakers in a rapidly evolving global economy.

A strong emphasis on experiential learning ensures that theory meets practice. Through projects, internships, simulations, and industry engagements, students gain hands-on experience and real-world exposure. This learning is reinforced through a global and multidisciplinary outlook, enabling students to understand diverse markets cultural contexts, and emerging trends. By working on real challenges, students develop confidence, communication skills, and the ability to make decisions in dynamic situations.

Networking and industry engagement are central to the IILM experience. Students interact with professionals, industry experts, and thought leaders who bring insights into current business practices and future trends. These connections provide valuable opportunities for mentorship, career support, and professional development, empowering students to take charge of their career journeys.

At IILM Lodhi Road, students are encouraged to engage with society and contribute to meaningful causes. Community initiatives, along with events such as sustainability and innovation competitions, push students to design impactful solutions that blend creativity with responsible action. These experiences help shape graduates who are not only capable and confident but also empathetic, socially aware, and committed to creating a positive difference.

Dr Raju Majumdar



About IILM

IILM is a leading Business Management Institute located at Lodhi Road, New Delhi, with a heritage spanning over 32 years. Established in 1993, IILM has built a strong reputation, evolving from a modest start with 60 students to a prominent institution offering 180 seats in its flagship Postgraduate Diploma in Management (PGDM), approved by the All-India Council for Technical Education (AICTE).

In a highly conducive academic environment of the institute, students get access to dedicated faculty members who come from both academia and industry. They provide invaluable guidance to students to shape their careers.

Our four-semester PGDM program, which combines classroom learning, co-curricular activities, industry visits and guest lectures, ensures that students gain a 360-degree view of management education and are well-prepared to meet the challenges of the business world.

With an extensive alumni network of over 6000 professionals and collaborations with more than 350 recruiting companies, IILM provides unparalleled industry connections and placement opportunities for our students. Our alumni are placed in senior positions in industry. They provide guidance and valuable industry connections to the institute.

The institute has an Incubation Centre that promotes entrepreneurial ideas of students.

IILM is part of a broader educational ecosystem, with campuses in Gurugram, Greater Noida, Jaipur, and Lucknow offering a variety of courses. This network enhances opportunities for students to engage across disciplines and locations.

IILM Advantage



32+ YEARS OF EXPERIENCE

Established in 1993, IILM Lodhi Road is one of the oldest private business schools in the Delhi-NCR region. Some of the most renowned academic and industry leaders from India and the world guide the program and activities at the Institute.



STRONG ALUMNI NETWORK

Over 6,000 alumni have graduated from IILM. They are contributing to the economy and society. Our alumni network includes experienced executives and entrepreneurs who mentor current students. This active network helps students secure internships and jobs, and provides career guidance to students.



SAFE & SECURE CAMPUS AT A PRIME LOCATION

Located in the heart of Delhi, the IILM campus is safe, secure, and conveniently situated near the offices of CII, FICCI, PSUs, and corporate headquarters. The campus is also easily accessible from Jor Bagh and Jawaharlal Nehru Stadium Metro stations.



INTERNSHIP & PLACEMENT OPPORTUNITIES

IILM provides internship and placement opportunities through its network of 350+ top Indian and multinational companies. For placement training, an educational training company assists students in getting placement in the best companies.



QUALIFIED ACADEMIC AND INDUSTRY FACULTY

Our faculty are from best institutions in India and abroad. In addition, seasoned industry professionals teach at IILM, ensuring the program remains relevant to the needs of the business.

INCUBATION CENTRE

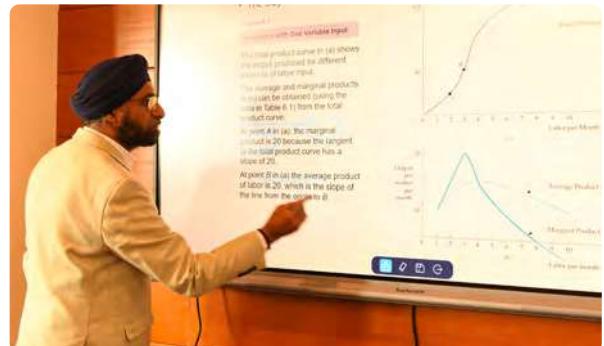
IILM offers an Incubation facility to students who want to set up start-ups. Students get help from the Incubation Centre to take their entrepreneurial ideas to the market.

Unique Features IILM PGDM Programme

Experiential Elements



- ▶ Integration of Business Strategy capstone and five functional micro-simulations are included in the curriculum.
- ▶ Experiential Learning platforms such as Startup Challenge and exposure to Ideathons and Consulting Challenges.
- ▶ Hands-on, workshop-based learning on key topics such as Entrepreneurship, Innovation, Design Thinking and Personal Growth.
- ▶ Field visits to Companies.
- ▶ International Collaborative Projects.
- ▶ Internships and Live Projects with top companies to develop real time problem solving and critical thinking skills.



IILM Money – Wallet System

At IILM Lodhi Road students will receive 'IILM Money' equivalent to a value of Rs. 75,000/- which can be used by the student to engage & for value-added activities during their period of study. As students of Business Management, we want you to take important decisions during the program. We want you to invest your IILM wallet money to power your career aspirations, preparing you to make impactful decisions in your professional career. The other hallmark of the wallet system is to allow you to shape your career trajectory by specializing in areas and gaining skills as per your choice. Please note that minimum subscription criteria apply to all programs.

Industry Integrated Learning



- ▶ Courses delivered by experts from KPMG, access to NISM courses help embed industry perspective into the curriculum and prepare you for a job.
- ▶ Visiting faculty and Professors of Practice with decades of industry experience at executive level to mentor you into making the right career choices and to deliver industry specific curriculum in the classroom.



Leadership Series

At IILM Lodhi Road, we recognise the importance of having a strong industry footprint in every activity we undertake. As a part of our endeavor to develop future leaders sensitive to the current demands of the industry, we have created several platforms to integrate industry into our curriculum. The CXO Leadership series is one such initiative, wherein our aim is to invite C-suite leaders on our campus to interact with our students.



"Unlock Your Leadership Potential"

Dr Akhil Prasad

Board Member, Group General Counsel
Company Secretary
Boeing India



"Power of Choice"

Mr Prem Singh

President - HR
JK Group
President-NHRDN



"The Changing Job Landscape"

Ms Lopamudra Banerjee

CHRO
Carrier Midea

International Immersions



- ▶ IILM Lodhi Road offers PGDM students an opportunity to undergo a two-week immersion with a European Business School. The immersion includes classroom-based lectures, industry visits, live projects and experiential learning workshops besides cultural exchange.
- ▶ IILM PGDM students also have the opportunity to pursue industry immersion in Dubai & Singapore.

Corporate Readiness Program



- ▶ External expert driven Corporate Readiness Program (CRP) has been introduced to train students for placements. At present, Board Infinity is engaged in training PGDM students.
- ▶ The Corporate Readiness Program have a total of 6 credits. Assessments are co-developed between the faculty and external vendor.

About The Programme

The Two-Year PGDM

The Post Graduate Diploma in Management (PGDM) at IILM Lodhi Road is a two-year, full-time master's level programme designed on the model of leading global business schools. It follows a semester-based structure, with a common foundational curriculum in the first year that equips all students with core management competencies. In the second year, the programme offers a diverse portfolio of specialised electives that enable students to align their learning with individual career aspirations and professional goals.

Launched in 1993, the PGDM programme was established to meet the growing demand for professionally trained managers and to prepare students for the complexities of a dynamic business environment through a rigorous and contemporary curriculum. The programme is committed to holistic student development, encompassing intellectual, social, physical, and ethical dimensions. In addition to imparting domain-specific business knowledge, it places significant emphasis on the development of essential life skills, including effective communication, leadership, problem-solving, critical thinking, teamwork, adaptability, and emotional intelligence. By integrating professional competence with personal growth, the programme prepares students not only for successful careers but also for lifelong learning and responsible citizenship.

In collaboration with KPMG, a global consulting firm, IILM has introduced a comprehensive certification component within the programme to strengthen students' professional readiness. This initiative focuses on emerging business competencies such as data-driven marketing strategies, financial forecasting, process optimisation, and quality management. The partnership bridges the gap between academia and industry by providing students with practical exposure to real-world applications. By acquiring these in-demand, industry-relevant skills, graduates are better equipped to assume leadership roles and navigate the evolving global business landscape with confidence and agility.

Course Structure

Academic Year 2026-27

Sl. No	Foundation Courses	Course Code	Cr	Category	Sessions	Hours
F1	Basics of Accounting	F001	1	Foundation	12	12
F2	Business Communication	F002	1	Foundation	12	12
F3	Managerial Excel	F003	1	Foundation	12	12
F4	Managerial Mathematics	F004	1	Foundation	12	12
Total Credits			4			



DHIR LUTHRA
PGDM 2024-26

"Pursuing my PGDM at IILM Lodhi Road has been one of the best decisions of my life. The blend of academic learning, live case studies, and industry interactions has prepared me to take on real business challenges with confidence. The faculty here don't just teach - they mentor. Their constant encouragement has helped me develop a growth mindset and a strong sense of purpose. IILM has not only shaped my professional journey but also helped me evolve as an individual who leads with empathy and conviction."

Semester I

Sl. No	Course Name	Course Code	Cr	Category	Sessions	Hours
1	Organisational Behavior	PMC10001	2	Core	24	30
2	Organisational Dynamics	PMC10002	1	Core	12	15
3	Financial Reporting & Analysis	PMC10003	2	Core	24	30
4	Marketing Management I	PMC10004	2	Core	24	30
5	Quantitative Methods I	PMC10005	2	Core	24	30
6	Managerial Economics	PMC10006	2	Core	24	30
7	Legal Aspects of Business	PMC10007	2	Core	24	30
8	Design Thinking and Innovation	PMC10010	2	Core	24	30
9	AI for Managers	PMC10009	2	Core	24	30
10	Operations Management I	PMC10008	1	Core	12	15
11	Essentials of Business Analytics	PMC10011	1	Core	12	15
12	Corporate Readiness Program-I	PMSEC10001	2	Vac - 1	64	80
	Total Credits		21			

Semester II

Sl. No	Course Name	Course Code	Cr	Category	Sessions	Hours
1	Corporate Finance	PMC20011	2	Core	24	30
2	Human Resource Management	PMC20013	2	Core	24	15
3	Financial Market	PMC20020	1	Core	12	30
4	Organisational Design	PMC20021	1	Core	12	30
5	Operations Management II	PMC20012	2	Core	24	30
6	Strategic Management	PMC20014	2	Core	24	30
7	Business Research Methods	PMC20015	2	Core	24	30
8	Marketing Management II	PMC20016	2	Core	24	30
9	Macroeconomics	PMC20017	2	Core	24	30
10	Quantitative Methods II	PMC20018	2	Core	24	15
11	Management and Cost Accounting	PMC20019	1	Core	12	15
12	Corporate Readiness Program-II	PMSEC20002	2	Vac - 2	64	80
	Total Credits		21			

Academic Year 2027-28

Semester III

Sl. No	Course Name	Course Code	Cr	Category	Sessions	Hours
1	Elective 1 - 7	DE 1 - 7	14	Elective	168	210
2	Data Analytics	PMC30020	2	Core	24	30
3	Sustainability and ESG	PMC30022	2	Core	12	15
4	Internship	PMSEC2000	4	Core		160
5	Corporate Readiness Program-3	3	2	Vac - 3	64	80
6	Total Credits		24			

Semester IV

Sl. No	Course Name	Course Code	Cr	Category	Sessions	Hours
1	Elective 1 - 4	DE 8 - 11	8	Elective	96	120
2	Indian Knowledge System (MOOC)	PMC30023	2	Core	24	30
3	Business Strategy-Capstone Simulation	PMC30024	2	Core	24	30
4	Ethics and Corporate Governance	PMSEC20004	2	Vac - 4	24	30
5	Total Credits		14			

*The course structure is subject to change based on the recommendation of the AICTE



MANAV BHURE
PGDM 2024-26

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“My overall learning experience at IILM has been truly enriching. The curriculum is well-structured, industry-aligned, and encourages real-world application of concepts. Faculty members are highly supportive, bringing both expertise and a practical approach to every classroom session. The campus environment fosters collaboration, creativity, and continuous growth. From academic learning to personality development, IILM has played a major role in shaping my confidence and career readiness. I'm genuinely proud to be a part of IILM.”

Year II Specialisations

In Year II, students may choose from the following specialisations:

- ▶ Marketing
- ▶ Finance
- ▶ OB & HR
- ▶ Operations
- ▶ General Management
- ▶ International Business
- ▶ Entrepreneurship & Family Business Management
- ▶ AI & Data Analytics

Electives

Marketing
2 credits (30 hrs)

- ▶ Consumer Behaviour
- ▶ Product and Brand Management
- ▶ Sales and Distribution Management
- ▶ Services Marketing
- ▶ Advanced Market Research
- ▶ Integrated Marketing Communications
- ▶ Marketing Analytics (KPMG)
- ▶ Retail Management
- ▶ Digital Marketing
- ▶ Sustainable Marketing
- ▶ Luxury Marketing
- ▶ International Marketing
- ▶ Managing Customer Value
- ▶ AI in Marketing (SWAYAM)
- ▶ Customer Centricity (SWAYAM)

Finance
2 credits (30 hrs)

- ▶ FinTech, InsurTech & RegTech
- ▶ Sustainable Finance
- ▶ Investment Analysis & Portfolio Management
- ▶ Debt Markets
- ▶ Financial Derivatives
- ▶ Financial Modelling
- ▶ International Finance
- ▶ Financial Analytics using R
- ▶ Behavioural Finance
- ▶ Mergers, Acquisitions & Corporate Re-structuring
- ▶ Start-up Funding & Valuation
- ▶ Business Ethics & Corporate Governance
- ▶ Microfinance

OB and HR
2 credits (30 hrs)

- ▶ Talent Acquisition
- ▶ Performance & Reward Management
- ▶ HR Analytics (KPMG)
- ▶ Learning & Development
- ▶ AI & HR
- ▶ Diversity, Equity, and Inclusion (DEI) & Wellness

- ▶ Industrial Relations & Labor Laws
- ▶ Organisational Development & Change
- ▶ Future of Work
- ▶ Indian Philosophy and Managerial Effectiveness
- ▶ Leadership, Influence & Power
- ▶ Organisation Design: Creating a Competitive Advantage

Analytics

2 credits (30 hrs)

- ▶ Basics of Python
- ▶ Basics of R & Rcmdr
- ▶ Advanced Statistics
- ▶ Database Management Systems (DBMS)
- ▶ Big Data Analytics

General Management

2 credits (30 hrs)

- ▶ Innovation and Strategy
- ▶ Law, Management, and Entrepreneurship
- ▶ International Business Management
- ▶ Family Business Management
- ▶ International Business Strategy

Operations

2 credits (30 hrs)

- ▶ Project Management
- ▶ Supply Chain Management
- ▶ Operations Research
- ▶ Service Operations Management

- ▶ Machine Learning & Data Science (MLDS)
- ▶ Social Media & Cognitive Analytics
- ▶ Data Visualisation
- ▶ Decision Support System
- ▶ Gen AI for Business

International Business

2 credits (30 hrs)

- ▶ International Marketing
- ▶ International Finance
- ▶ Diversity, Equity, and Inclusion (DEI) & Wellness
- ▶ International Business Management

- ▶ Sustainable Supply Chain
- ▶ Supply Chain Analytics
- ▶ Lean Six Sigma (KPMG)

- ▶ International Business Strategy
- ▶ Strategy for Sustainability and Impact
- ▶ Geopolitics for Business



SANYA SINGLA
PGDM 2025-27

"The professors in our college teach in a truly innovative way, combining AI-based learning tools with real case studies that make concepts crystal clear. Their teaching style keeps us engaged and helps us understand subjects deeply instead of rote learning. In Organisational Behaviour, the approach was totally different- focusing on real human emotions and practical scenarios, not just theory. Every class felt meaningful, and the concepts stayed with us because of the relatable examples. Overall, the faculty covered everything beautifully, making learning genuinely impactful."

PGDM Entrepreneurship and Family Business

IILM prepares and motivates budding entrepreneurs to start their entrepreneurial journey and realise their dreams. We create future 'Game Changers' by fostering the entrepreneurs with 3 Cs - Content, Context, and Contacts - that enable them to design and launch successful start-ups. We encourage students to set reasonable expectations for themselves and steer clear of the frequent pitfalls of starting their own businesses.

Teaching pedagogy includes interaction, discussion, and learning from successful industry alumni, round table conferences, peer networking, industry visits, live projects, case discussions, etc. We also frequently conduct business plan competitions to showcase the best ideas for new businesses and give the winning ideas funding for their launch. For students aiming to pursue entrepreneurship or take on leadership roles in their family business, the institute strongly recommends majoring in Entrepreneurship and Family Business.

Electives

Sl. No	Courses
1	Family Business Management
2	Start-up Financing
3	Entrepreneurship - An experiential course
4	Financial & Wealth Management
5	Governance & Leadership for Family Firms
6	Business Innovation & Growth
7	Competing in the age of AI



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DEEPTI
PGDM 2023-25

"I had a really insightful industry visit that helped me understand how real business operations work. It was great to see different teams in action and how they coordinate every day. The staff was welcoming and explained everything in a simple, clear way. This visit helped me connect what we study in class with actual industry practices. I also got a better feel of workplace culture and professional expectations. Overall, it was a very enriching and meaningful learning experience."

IILM PGDM in Generative AI and Analytics

The IILM PGDM in Generative AI & Analytics is a transformative 2-year full-time programme engineered for the future CXO. It meticulously integrates core business strategy with advanced Generative AI and Data Science technologies, creating a truly next-generation management professional. We don't just teach management; we prepare you to drive digital strategy and extract unprecedented value from data across global organisations.



The IILM Future-Ready Edge

Technology-Driven Leadership

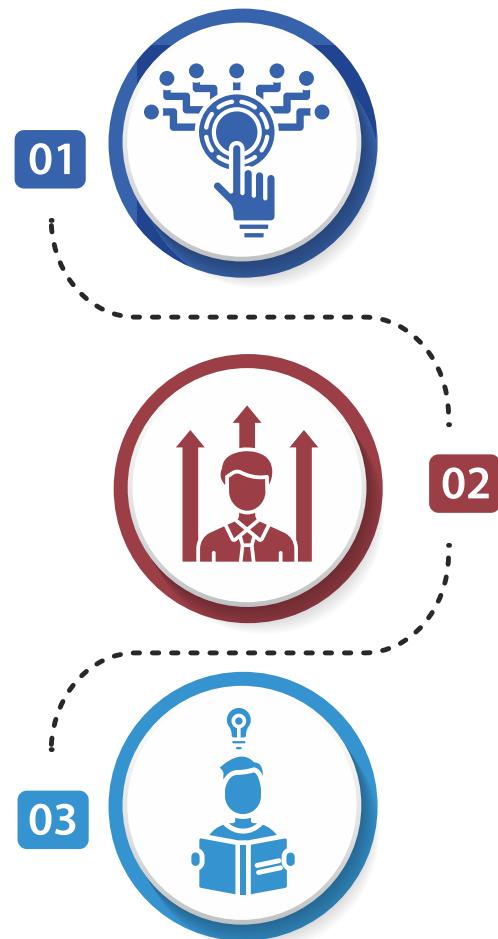
Our core USP is developing technology-driven leadership skills. The curriculum uniquely balances robust management fundamentals (Finance, Marketing, Strategy) with deep-dive analytics to equip you to strategically lead and navigate complex, AI-driven business transformations.

High-Impact Placements

Leverage IILM's strong corporate network for exceptional career opportunities, evidenced by a 100% placement record. Our graduates achieve high-potential roles with an average package of Rs. 8.6 LPA and a maximum package of Rs. 15.75 LPA.

Experiential Pedagogy

Learning is hands-on through an experiential pedagogy that includes live industry projects, business simulations, case studies, and lab-based training, ensuring immediate job readiness and practical skill mastery.



ANSH RASTOGI
PGDM 2024-26

"The environment at IILM Lodhi Road encouraged me to explore the intersection of data analytics and business strategy, shaping me into a confident and analytical thinker. One of the most impactful experiences during my PGDM was the live project with Havish M Consulting, where I worked on HR Analytics – Attrition Analysis using IBM Attrition Data. Through this project, I developed an interactive Power BI dashboard and applied machine learning models to identify key factors influencing employee attrition. This hands-on experience enhanced my analytical and problem-solving skills, helping me understand how data can drive workforce retention and organisational growth. The continuous guidance and support from the faculty and mentors have played a vital role in shaping my professional journey."

Specialisations and Industry Certifications

- ▶ **Core Specialisation:** Master the application of Generative AI & Analytics in real-world business contexts.
- ▶ **Cutting-Edge Electives:** Deepen your expertise with specialised courses such as Gen-AI & Large Language Models, Ethics in Generative AI, Supply Chain Analytics, and Sustainability Issues in AI & ML.
- ▶ **Industry Certifications:** Gain a crucial competitive advantage with the option to earn a professional certification from technology giants like IBM, demonstrating a tangible, industry-recognised skillset.

Specialisations and Cutting-Edge Electives

Specialisation Area	Core Courses / Electives
Generative AI & Core Analytics	Generative AI & Analytics (Core) Gen-AI & Large Language Models Ethics in Generative AI & ML
Technical Architecture & Foundations	Deep Learning & Advanced ML Architectures Cloud Analytics & Big Data Architecture Natural Language Processing (NLP)
Strategic AI Leadership	AI-driven Digital Strategy & Transformation Strategic Decision-making in the Age of AI
Functional & Sectoral Applications	AI in Financial Modeling & Risk (FinTech) AI in Healthcare & Bio-Analytics AI-powered Marketing & Sales Automation Supply Chain Analytics

- ▶ **Core Partner Certification:** Continuation of the option to pursue a professional certificate from technology giants like IBM/Microsoft /Oracle /AWS (e.g., IBM Data Science Professional Certificate).
- ▶ **Skill Tools:** Proficiency developed in a robust toolkit beyond core languages
 - ▶ **Cloud ML:** AWS SageMaker and Azure ML Studio. (Ref: Essential for enterprise MLOps, a key technical skill for advanced roles).
 - ▶ **Big Data & BI:** Advanced SQL, Databricks, and Microsoft Power BI (aligned with PL-300 prep). (Ref: Ensures expertise in visualisation and large-scale data handling).
 - ▶ **Generative AI:** Mastery of LLM integration and commercial tools like Claude AI and Zapier Agents. (Ref: Directly addresses the Generative AI & LLMs elective with practical, in-demand productivity tools).
- ▶ **Experiential Learning:** Mandatory action learning projects and business simulations utilising these industry-standard tools.



Placements at IILM

Corporate Engagement & Career Services (CECS) Empowering Student Success

IILM takes pride in its robust Corporate Engagement & Career Services (CECS), which serves as the backbone of the institution's placement ecosystem. The CECS maintains strong and meaningful connections across diverse industry sectors, ensuring that students gain valuable exposure to leading organisations. Its primary focus is to build and nurture corporate relationships through continuous industry engagement, corporate interactions and strategic collaborations.

At IILM, the CECS actively networks with top companies across sectors such as Consulting, IT, FMCG, Manufacturing, and Research among others. It provides all essential support and facilities required for seamless recruitment processes including dedicated spaces for pre-placement talks, group discussions and interviews.

A key strength of IILM's placement readiness lies in its collaboration with Board Infinity-a renowned placement preparation and training organisation. Through this partnership, the CECS offers a comprehensive and impactful placement preparation framework for students. This collaboration ensures that every placement-aspiring student follows a structured and personalised career development roadmap. With expert guidance, targeted skill-building sessions, mock interviews and continuous mentoring, students are equipped to explore relevant opportunities confidently and prepare effectively for their professional careers.



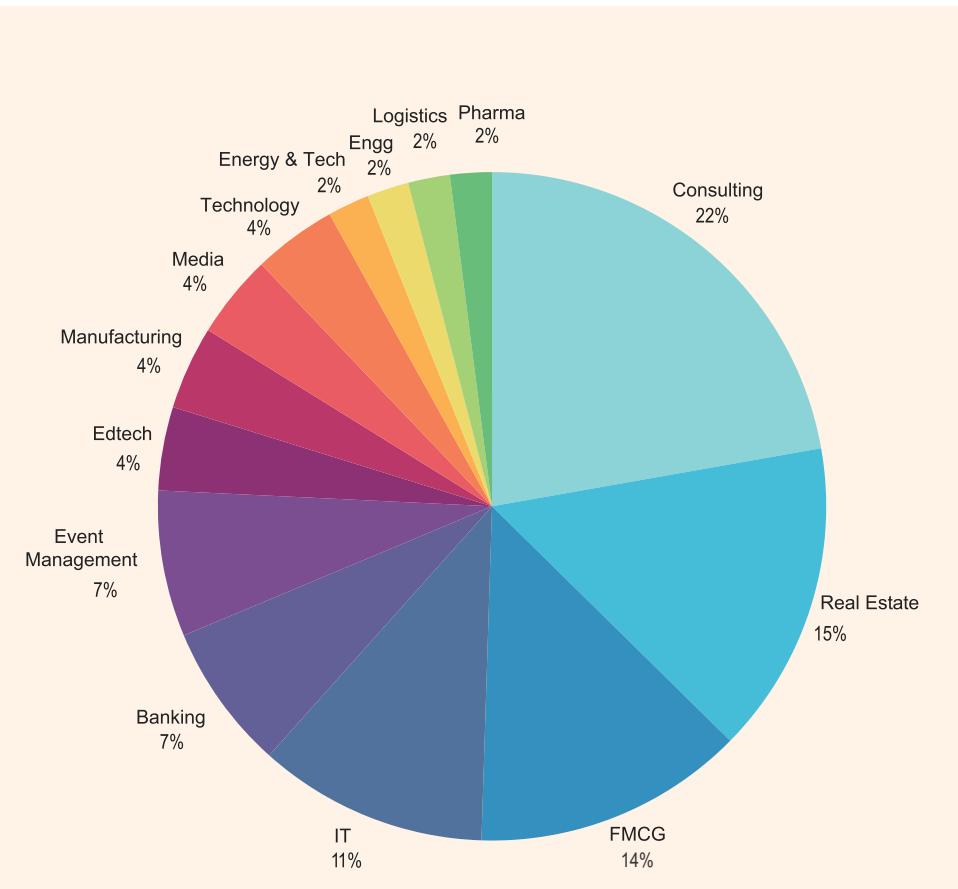
**HIGHEST
PACKAGE**

Rs.15.75 LPA

**AVERAGE
PACKAGE**

Rs.8.6 LPA

**INDUSTRY
WISE
PLACEMENT**



Bridging Campus and Corporate

The CECS at IILM plays a pivotal role in preparing students for successful professional journeys. Through a blend of experiential learning, industry engagement, and continuous mentoring, CECS ensures holistic career readiness for every student.

Key Initiatives of the CECS



Internships & Live Projects

Provide hands-on industry exposure, enabling students to apply classroom learning and enhance practical skills.

Alumni Mentoring

Connects students with accomplished alumni who offer guidance, insights, and career advice to help make informed professional decisions.

Placement Weeks & Industrial Visits

Bridge the gap between academia and industry through on-campus recruitment drives, corporate interactions, and industrial exposure visits.



Placement Preparation

Offers structured training programs to build communication, analytical, and leadership skills, empowering students to confidently present themselves to recruiters.

Strong Alumni Network

Access to an influential network of IILM alumni working in leading organisations such as L'Oréal, Deloitte, KPMG, EY, Protiviti, Blackrock and many more.

Entrepreneurship Cell (E-Cell)

Organises workshops, guest lectures, and hands-on training to cultivate an entrepreneurial mindset and encourage innovation-driven growth.



"As a dual specialisation student in Marketing and HR at IILM Lodhi Road, I have gained valuable academic and industry exposure. From interning with ITC Limited in Marketing to securing my final placement with BlackRock in HR, IILM has supported me at every step. The institute provided me with both theoretical knowledge and practical exposure, which have been instrumental in shaping my professional journey."

MAHIMA SHARMA
PGDM 2024-26

Corporate Readiness Programme



The Corporate Readiness Programme is designed to equip management students with the essential skills, knowledge, and professional behaviour required to transition seamlessly into the corporate world. The programme focuses on bridging the gap between academic learning and industry expectations through structured training modules, mock interviews, group discussions, aptitude sessions, soft skills development, resume building, and industry interactions.

Students are exposed to real-time business scenarios, case-based learning, and domain-specific sessions conducted by industry experts. The programme also emphasises grooming, communication, workplace etiquette, and career planning.

Overall, the Corporate Readiness Programme ensures that students are well-prepared, confident, and industry-ready, enabling them to perform effectively from day one of their professional journey.

**BOARD
INFINITY**

“



“My placement journey at IILM Lodhi Road has been an incredibly rewarding experience. Getting placed at Aye Finance as a Management Trainee feels like a milestone that wouldn't have been possible without the constant guidance and encouragement from the Placement Cell and faculty. The mock interviews, resume-building sessions, and one-on-one mentoring truly helped me gain clarity and confidence throughout the process.”

KAMAKSHI
PGDM 2024-26

Board Infinity is **Asia's #1** career-first Learning & Development Ecosystem for Higher Education



Structured Learning



Senior Industry Coaches



Personalised Learning



Case Study method of learning



Student Engagement Journey

- Career Discovery Test
- Foundational Training
- Job Role Focused Bootcamp
- Management Fundamentals Course
- Last Mile Placement Preparation
- Final Placement



Last Mile Placement Preparation

- Resume Building Workshop
- Interview Prep Workshop
- GD Prep Workshop
- Resume Review
- Mock Group Discussions
- Mock Interview
- Company Specific Sessions
- AI Resume Builder
- AI Interview Training



Skill and Competency Enhancement

- Quantitative Aptitude + Data Interpretation
- Logical Reasoning
- Verbal Ability
- Microsoft Excel
- Power BI
- Executive Development Workshops
- Soft Skills

Top Recruiters



International Exposure

IILM is committed to fostering global collaborations and networks for its students as a way of enhancing the educational experience. By providing opportunities for international exposure through semester exchanges and study abroad programmes, IILM offers a well-rounded management education that prepares students for a globalised business environment.

Student Exchange Programme (Duration 6 Months)

IILM offers semester exchange opportunities through partnerships with over 30 universities worldwide, enabling students to study abroad for a full semester while continuing their enrolment at IILM with complete credit transfer. These programmes provide rich academic, cultural, and global exposure. IILM Lodhi Road proudly announces the selection of a meritorious student for the prestigious international student exchange programme at Y SCHOOLS, marking another significant milestone in its global engagement.



Global Study Programme (Duration 2-3 Weeks)

IILM's Global Study Programme offers students short-term immersive experiences, typically lasting 2 to 3 weeks, in partner institutions across Europe and Asia. These programmes provide valuable insights into global issues and international relations, ideal for students seeking quick international exposure and broader perspectives.



كلية أبوظبي للادارة
ABU DHABI SCHOOL OF MANAGEMENT



Abu Dhabi School of Management (ADSM)

IILM Lodhi Road successfully conducted the Global Immersion Programme on Business Analytics at Abu Dhabi School of Management (ADSM). The program combined academic sessions at ADSM with industry visits, offering real-world exposure to data-driven global business practices.

National University of Singapore (NUS)

IILM Lodhi Road students undertook an intensive Certification in Business Analytics at National University of Singapore, gaining exposure through expert faculty interactions, real-world sustainability case studies, and hands-on training in Power BI and predictive analytics.

International Collaborations Global Pathways for PGDM Students

Collaboration with the University of Hertfordshire, UK

IILM Lodhi Road has entered into a prestigious academic collaboration with the University of Hertfordshire, UK, creating progressive global progression opportunities for PGDM students. This partnership enables academic articulation, international exposure, and access to globally recognised learning outcome.

Strategic Association with ESSCA School of Management, France

ESSCA School of Management, one of France's leading triple-accredited business schools, the Institute strengthens its commitment to delivering globally benchmarked management education. PGDM students benefit from exposure to European academic standards, international faculty, and cross-cultural business learning through ESSCA's globally integrated academic ecosystem.

Academic Collaboration with International Business University, Canada

The MoU with International Business University (IBU), Toronto, enhances international mobility and collaborative academic opportunities for PGDM students. The partnership supports student exchanges, joint academic initiatives, and global industry orientation, enabling learners to gain North American business perspectives and international career readiness.

Strategic MoU for Global Academic Advancement

IILM Lodhi Road has signed a Memorandum of Understanding (MoU) with UAS International Group of Companies to strengthen international academic collaboration. This partnership enables Global Immersion Programmes, international exchanges, internships, and certification courses across global campuses.

Benefits of International Exposure at IILM

- Enhanced Academic Experience
- Insights into Global Business Practices and Trends
- Building a Global Network



Vibrant Campus Life at IILM

Located in the heart of Delhi, IILM Lodhi Road offers a vibrant learning environment that reflects the energy, diversity, and dynamism of the capital. The campus is well-connected to all major areas, making it easily accessible while maintaining a calm and engaging academic atmosphere. As you enter, the proud IILM insignia welcomes you, a symbol of excellence and the institution's legacy of shaping responsible, future-ready leaders.

Walking through the corridors, you are greeted by the Alumni Wall, a visual celebration of IILM graduates who have excelled in business, entrepreneurship, and leadership across industries. The walls are alive with photos of campus activities, international immersions, and industry visits that reflect the spirit of growth and exploration that defines IILM life. The campus buzzes with academic engagement, workshops, and corporate interactions that connect classroom learning to real-world challenges.

Cultural festivals and social initiatives add warmth and vibrancy to the year. Events like Navratri Garba, Diwali celebrations, and the Joy of Giving drive bring students together to celebrate, share, and contribute, creating moments of joy and belonging.

IILM Lodhi Road is more than a campus; it is a living ecosystem of ideas, inspiration, and opportunity, a place where students learn, connect, and grow into well-rounded individuals.





IILM Events



Foundry One – Incubator & Accelerator



Panel Discussion on "Geopolitics & Tariff War"



Panel Discussion on "Upskilling and Reskilling Preparing for the Changing Job Market" - NHRDN



"Customer Centricity in the Era of Disruptive Technology" Marketing Conclave



Launch of "Joy of Giving" Donation Drive

IILM Clubs

Life at IILM is full of colour, creativity, and collaboration. The campus is alive with activity throughout the year student-led clubs and committees that celebrate learning beyond classrooms. Every club is driven by students, mentored by faculty, and follows a clear hierarchy of student-elected President, Vice-President, Treasurer, and Secretary.

► **Kalakrit – The Cultural Club**

Kalakrit lights up the campus through spirited celebrations such as Independence Day, Teacher's Day, Diwali, Navratri Garba, and Samavaya – the Alumni Meet. Each festival becomes a lively stage for dance, music, drama, and other creative showcases that enrich campus life.



► **Clios – The Marketing Club**

Clios dynamic events include Pitch-a-Modak, Jashn-e-Char (brand battle), and the Marketing Conclave. Students collaborate across teams on event planning, branding, and social media strategy, bringing marketing concepts to life with flair.

► **Finvest Club**

Finvest energises financial learning with the Fin Premier League, Mock-Stock, and Arthik-Tri-Yudh. Workshops by NSE and BSE introduce students to mutual funds, capital markets, and evolving financial trends.



► **Bookworm Buddies – The Book Club**

The club hosts monthly discussions, review circles, and an inspiring FDP on “Learning from Books. Sessions on works like “Rich Dad Poor Dad and The Great Gatsby” spark thoughtful reflection and lively conversation.



► **Community Outreach Club**

The club leads blood donation camps, clothing drives, awareness activities, and the annual “Joy of Giving” initiative, encouraging students to engage deeply with community welfare and social responsibility.

► **Entrepreneurship Development Centre (EDC)**

EDC fosters innovation through National Entrepreneurship Day, Shark Tank-style competitions, film screenings, and talks with inspiring founders, helping students explore ideas and entrepreneurial thinking.



NAMAN SARASWAT
PGDM 2024-26

“My journey at IILM has been truly enriched by the vibrant clubs and committees on campus. From the Marketing Club to the Cultural Club, each platform helped me explore my interests beyond academics. These communities offered hands-on learning, leadership opportunities, and a chance to collaborate with diverse peers. The events, workshops, and competitions constantly pushed me to grow and express myself. Being part of multiple clubs not only boosted my confidence but also shaped my overall personality. IILM’s club culture truly makes every student feel involved, engaged, and empowered.”



► The Debate Club

The Debate Club hosts panel discussions, structured debates, and dialogues on issues like technology, society, and ethics, sharpening articulation, reasoning, and confident public expression.



► DaGeekX-The Analytics Club

DaGeekX brings data-driven learning alive through Hackathons, Treasure Hunts, Power BI Workshops, and the exciting Data Dangal, building analytical, technical, and creative problem-solving skills.

► Students' Council of Placements (SCOP)

SCOP strengthens corporate readiness through mock interviews, resume workshops, mock GDs, alumni sessions, and pre-placement talks. The council coordinates recruitment drives, manages the Summer Internship Program, and creates valuable corporate-student engagement opportunities.



“

“The experiential learning at IILM Lodhi Road has been really valuable for me. The practical sessions and real-life cases made concepts easier to understand, and I was able to apply many of these learnings directly in my family business. This hands-on approach added real importance to my classroom learning and helped me grow both personally and professionally.”

ANANYA MUKHI
PGDM 2024-26

Alumni Connect: Lifelong Bonds, Limitless Opportunities

At IILM, learning doesn't end at graduation—it evolves. Our Alumni Connect fosters enduring relationships among over 6,000 accomplished professionals across industries and geographies.

Through initiatives like the AlmaShine Portal, alumni stay linked with the institute, access career resources, and engage with fellow graduates. From mentorship opportunities to industry insights, reunions, and networking events, IILM ensures that our alumni community remains vibrant, supportive, and empowering.

Being part of the IILM alumni network means more than staying connected—it's about collaborating, learning, and growing together as leaders of tomorrow.



**Karun Varma**

DLF Offices
Sr Executive Director.
North Office Business

**Puneet Mathur**

Tissot watch, Swatch Group India Pvt. Ltd -
Brand Manager (Business Head India)

**Saif Mohammad**

Chief Executive Officer
Rubber, Chemical and
Petrochemical Skill
Development Council

**Manish Gautam**

Bandhan Bank
Regional Head
Delhi and Uttrakhand

**Manish Kathuria**

Kotak Securities
Chief Business Officer
(Relationship and PCG Bus.)

**Nagumotu Srikaant**

IndusInd Bank
HR Partner & Executive Vice President

**Puja Kapoor**

Hero FinCorp
Head Human Potential &
Transformation Leader

**Indraneel Som**

Herbalife
Global Human Resources Business Partner

**Ruchi Bhalla**

Pitney Bowes
Senior Vice President Human Resources &
Business Transformation

**Indraneel Mukherjee**

Commercial Director
Crocus India Pvt Ltd

**Anuj Taneja**

Principal HR Business Partner & Key Personnel
Aboriginal Community Services

**Anil Yadav**

SVP, Head of Enterprise Transformation &
Global Capability Centers (GCC)
Philips

**Ankita Arora**

DBS Bank
AVP - UX

**Vikram Tewatia**

Bank of America
Vice President Finance

**Shaweta Berry**

Mahanadaya
CEO

**Abhinav Vashishth**

Havells
National Head

**Ajit Singh**

Encore Capital Group
Chief People Officer

**Rohan Chowdhry**

Netflix
Talent Acquisition

**Gaurav Kumar**

The Smart Cube
Chief Operating Officer, and
Member Board of Directors

**Vivek Mehta**

ABC Consultants
Director

**Gouri Sankar Acharya**

Hindustan Unilever Limited
Finance Expert

**Dhruv Chadha**

BlackRock
Vice President-
Talent Acquisition, APAC

**Akshit Jain**

Gartner
Team Lead

**Anshul Gupta**

EY
AM&M Sector Specialist

**Rishi Choudhury**

GSK
Global Insights and Analytics Leader

Alumni Speak

**Ms. Komal Kakkar**

Manager, Talent Acquisition,
Boston Consulting Group
PGDM 2009–2011

"It was wonderful revisiting the IILM Lodhi Road campus and interacting with bright young students. My advice to current students—stay focused, be clear about your goals, keep learning, and build strong networks with alumni and industry professionals. These efforts will truly shape your career."

**Mr. Siddharth Jain**

Vice President (Compliance)
Blackrock
PGDM 2010–2012

"It was a wonderful experience returning to the IILM Lodhi Road campus for summer internships. The students were enthusiastic, confident, and well-prepared—a pleasure to interact with. Coming back felt truly nostalgic, and I look forward to many more opportunities to engage with the students and faculty."

**Mr. Siddhant Raghav**

Marketing Manager
Evfy
PGDM 2015-2017

"It feels great to be back at IILM Lodhi Road after seven years, this time on the other side of the table for viva interviews. It was truly nostalgic and inspiring to engage with such enthusiastic students. My advice to aspiring marketers—research well, connect with alumni, understand the industry, and follow your passion with clarity and purpose."

**Anjan Bhattacharya**

Partner
EY
PGDM 1996-1998

"Over the years, I have seen IILM transform remarkably. The campus has expanded, the infrastructure has grown stronger, and today's students are far more informed and forward-thinking. I am particularly impressed by how the institute has embraced new technologies and welcomed distinguished new faculty members. It's truly inspiring to witness IILM's continuous evolution and commitment to excellence."

"The IILM Lodhi Road alumni network stands as one of the institute's greatest strengths, an ever-growing community built on 32 years of trust, connection, and shared purpose. Through initiatives like the Almashine portal and the annual 'Samavaya' Alumni Meet, IILM continues to foster meaningful engagement, mentorship, and professional opportunities for students. The IILM Alumni Cell remains deeply committed to strengthening this vibrant network, reflecting the institute's dedication to nurturing responsible, future-ready leaders who continue to be an integral part of the IILM family."

IILM Alumni Cell



Faculty at LR

MARKETING



Dr Harivansh Chaturvedi
Director General & Professor



Dr Shruti Gill
Associate Professor



Dr Rupali Singh
Assistant Professor



Dr Aun Ahmed
Assistant Professor



Dr Vidushi Vatsa
Assistant Professor



Dr Gagan Katiyar
Adjunct Professor

FINANCE



Dr. Bigyan P Verma
Director & Professor



Dr Raju Majumdar
Dean & Professor



Dr Swati Khanna
Associate Professor



Dr Gurmani Chadha
Assistant Professor



Dr Neha Gosain
Assistant Professor



Dr Taran Kaur
Assistant Professor

GENERAL MANAGEMENT (STRATEGY/ECONOMICS/ LAW)



Prof Rahul Mishra
Professor



Dr Gurpreet Singh Bhatia
Professor



Dr Sonia Khera
Assistant Professor



Prof Ektaa Jha
Assistant Professor



Dr Shefali Goel
Assistant Professor



Dr Pallavi Khanna
Assistant Professor



Dr Divya Anand
Assistant Professor



Dr Nandini Varshney
Assistant Professor



Dr. Nida Rahman
Assistant Professor

ANALYTICS, IT & OPERATIONS



Dr Sanjiva Shanker Dubey
Professor



Dr Santanu Roy
Professor



Dr Seema Sahai
Professor



Prof Chanchal Kushwaha
Professor



Prof. Ashu Sharma
Professor of Practice



Prof Nitasha Barara
Assistant Professor



Dr Nidhi Ahuja
Assistant Professor



Prof Aanchal Yadav
Assistant Professor

OB & HR



Dr Sanyukta Jolly
Professor



Dr Shivani Khurana
Professor



Prof Atima Mankota
Professor of Practice



Dr Mansi Taparia
Assistant Professor

Admission Process

PGDM (AICTE Approved) Two Year Full-Time Programme

Admission Eligibility Criteria

- ▶ Bachelor's or Equivalent Degree in any discipline. Bachelor's degree with minimum 50% aggregate marks or equivalent from a recognised university in India or abroad (recognised by the UGC/Association of Indian Universities (AIU)).
- ▶ Applicants are required to appear and must have a valid score of any of the management entrance tests CAT / MAT / XAT / GMAT / CMAT / ATMA.



Application & Selection Process

▶ Online Application

Complete the online application form available on the IILM Lodhi Road, New Delhi website at <https://iilmr.ac.in/>. A non-refundable application processing fee of INR 1,100 is applicable. The admission fee can be paid via Credit Card/ Debit Card/ UPI through the designated payment gateway. Applicants must also upload their academic transcripts, entrance test scores, and other required documents.

▶ Final Selection

Selection is based on the overall profile, including academic performance, entrance test scores, work experience (if any), and performance in the personal interview.

▶ Offer of Admission

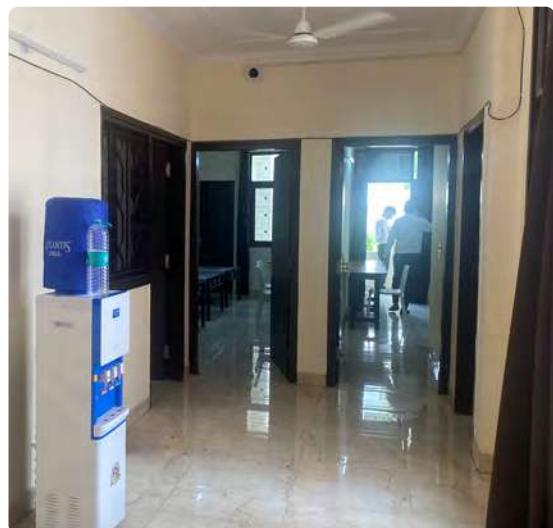
Selected candidates will receive an offer letter, following which they must confirm acceptance and pay the admission fee to secure their seat.

IILM Green Park Hostel – Live, Learn, Lead



- ▶ To support students' academic journey, IILM has launched a new hostel facility in Green Park, New Delhi. The facility offers **43 beds**

Hostel Boarding and Lodging charges are additional, over and above programme tuition fees.



Scholarships and Loans

IILM is committed to making education more affordable for students from all walks of life and ensuring that every deserving student has access to quality education. Our policy on merit-based scholarships makes this possible. IILM has collaborated with banks to simplify the application process for student loans, helping bridge the gap between the cost of the programme and students' capacity to pay.

- ▶ Scholarship for Girl Child
- ▶ Scholarship for Outstanding Achievement in Sports, Culture & Bravery
- ▶ Scholarship for Students from the States of J&K and the North-East States
- ▶ Scholarship for Children of Defence Personnel
- ▶ Martyr's Scholarship
- ▶ Scholarship for B.Tech and B.E Graduates
- ▶ Scholarship for CAT/XAT Students
- ▶ Scholarship for MAT/CMAT 90 percentile and above.

Note:

- ▶ No two or more categories of scholarships can be combined.
- ▶ Scholarships are awarded on an annual basis, and eligibility for subsequent years of the programme is contingent upon adherence to the scholarship policy.
- ▶ Scholarships begin in the 1st year of the programme.
- ▶ For the 2nd year onwards, continuation scholarship rules apply.

Important Disclaimer:

IILM Lodhi Road, New Delhi, strictly adheres to all rules, regulations, and guidelines prescribed by the All India Council for Technical Education (AICTE) and institutional policies for admissions to its PGDM programme.

Your Journey Begins Here



IILM Lodhi Road

IILM Lodhi Road 3, Institutional Area,
Lodhi Road, New Delhi-110003

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